

Focus Area: FinTech & InsurTech

Last Update: April 15, 2021

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Tagline

Kickstart is looking for disruptive technologies and business models in the FinTech and InsurTech areas.

Focus Area Description

Amidst the global pandemic, it is expected that 2021 will bring as much innovation in FinTech, as the last 50 years did. **FinTech and InsurTech funding was stable in 2020, with digital finance companies raising more than \$45 billion** with a number of **2450 deals***. FinTech solutions have a **key role** to play in improving the availability and accessibility of financial services.

Switzerland's financial sector is a key contributor to its economy, which remains a reference worldwide. It is then no wonder that the country has also become a major FinTech and InsurTech hub attracting both local and international, cutting-edge, ventures. In this context, we are looking for scaleups providing **deep-tech based solutions** to **global financial services providers** such as **banks, insurers** as well as other financial intermediaries, technology and industry partners. Areas of innovation covered include FinTech, InsurTech, WealthTech, LegalTech, RegTech, Cybersecurity and Trust Services.

Partners (9)

- Axa (Global)
- Mobiliar (Global)
- Swisscom (Global)
- Migros & Migros Bank (Global)
- Coop (Global)
- PostFinance (Global)
- Credit Suisse (Fellow)
- Sanitas (Fellow)
- SATW (Program)

Technologies

- Internet of Things (IoT)
- Distributed Ledger Technology
- Cognitive Intelligence
- Blockchain
- Virtual reality (VR) and Augmented Reality (AR)
- AI/Machine Learning
- On-device AI

- Conversational Interfaces (Voice, Chatbots, etc)
- Big Data / Data Analytics
- Robotics (RPA/RDA)

Areas

- InsurTech
- FinTech & Banking
- Platform Solutions
- Payments
- SMEs
- Infrastructure
- Cybersecurity
- Crypto
- LegalTech
- RegTech

Collaboration Opportunities

A. InsurTech

1. Data driven Insurance
2. Damage Prevention
3. Logistic chains
4. Location Based Insurance
5. Drone Insurance (pps)
6. Automation of Insurance Examination
7. Gamification of the Insurance Process

B. FinTech & Banking

1. Green Sustainable Finance: Impact Measurement, Portfolio Management
2. Investment Products
3. Retirement Planning
4. Inclusive Banking & Next Gen Billing Solutions
5. Savings : “Round up” saving model

C. Platform Solutions

1. Micro-Investments
2. Financing Platforms (SME)
3. Customer Portals
4. Digital Ecosystems
5. Matchmaking Platforms (SME-SME, Early Stage - Capital, SME CE)
6. Customer engagement

D. Payments

1. Wallet (Innovative Solutions, SoME Payment App)
2. Digital Payments
3. Software (Payment Terminals, Electronic Cash Register)
4. Embedded Finance BNPL

E. SMEs

1. Banking
2. Loss (risk calculation, (debt) prevention, experience, back-to-business)
3. Tax & Wealth Management (Private persons & SMEs)
4. Distribution Innovation
5. AI balance sheet evaluation

F. Infrastructure

1. Credit Scoring
2. Data (Sovereignty, Efficiency, Management)
3. Service Automation
4. Verified Credentials Solutions

G. Cybersecurity

1. Digital Identity (Image recognition, IaaS, IDP, SSI)
2. Cyber Risk Management (SME)
3. Cybersecurity in Online Gaming
4. Data Breach
5. Privacy Preserving Technologies

H. Crypto

1. Digital Assets
2. Trading
3. Wallet Solutions
4. Anti Money Laundering

I. LegalTech

1. Inventory
2. Database
3. Anti-fraud solutions

A. InsurTech	B. FinTech & Banking	C. Platform Solutions	D. Payments	E. SMEs
<p>A1 - Data driven Insurance</p> <p>A2 - Damage Prevention</p> <p>A3 - Logistic chains</p> <p>A4 - Location Based Insurance</p> <p>A5 - Drone Insurance (PPS)</p> <p>A6 - Automation of Insurance Examination</p> <p>A7 - Gamification of the Insurance Process</p>	<p>B1 - Green Sustainable Finance:</p> <ul style="list-style-type: none"> • Impact Measurement • Portfolio Management <p>B2 - Investment Products</p> <p>B3 - Retirement Planning</p> <p>B4 - Inclusive Banking & Next Gen Billing Solutions</p> <p>B5 - Savings : "Round up" saving model</p>	<p>C1 - Micro-Investments</p> <p>C2 - Financing Platforms (SME)</p> <p>C3 - Customer Portals</p> <p>C4 - Digital Ecosystems</p> <p>C5 - Matchmaking Platforms</p> <ul style="list-style-type: none"> • SME-SME • Early Stage - Capital • SME CE ecosystem <p>C6 - Customer engagement</p>	<p>D1 - Wallet Innovative Solutions</p> <ul style="list-style-type: none"> • SoME Payment App <p>D2 - Digital Payments</p> <p>D3 - Software</p> <ul style="list-style-type: none"> • Payment Terminals • Electronic Cash Register <p>D4 - Embedded Finance BNPL</p>	<p>E1 - Banking</p> <p>E2 - Loss</p> <ul style="list-style-type: none"> • risk calculation • (debt) prevention • experience, back-to-business <p>E3 - Tax & Wealth Management</p> <ul style="list-style-type: none"> • Private persons • SMEs <p>E4 - Distribution Innovation</p> <p>E5 - AI balance sheet evaluation</p>
F. Infrastructure	G. Cybersecurity	H. Crypto	I. LegalTech	J. RegTech
<p>F1 - Credit Scoring</p> <p>F2 - Data</p> <ul style="list-style-type: none"> • Sovereignty • Efficiency • Management <p>F3 - Service Automation</p> <p>F4 - Verified Credentials Solutions</p>	<p>G1 - Digital Identity</p> <p>-Image recognition, IaaS, IDP, SSI</p> <p>G2 - Cyber Risk Management (SME)</p> <p>G3 - Cybersecurity in Gaming</p> <ul style="list-style-type: none"> • Children, players and investments <p>G4 - Data Breach</p> <p>G5 - Privacy Preserving Tech</p>	<p>H1 - Digital Assets</p> <p>H2 - Trust Services</p> <p>H3 - Trading</p> <p>H4 - Wallet Solutions</p> <p>H5 - Anti Money Laundering</p>	<p>I1 - Inventory</p> <p>I2 - Database</p> <p>I3 - Anti-fraud solutions</p>	<p>J1 - Crypto Compliance Solutions</p>