

Finance & Insurance Vertical

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Tagline

Based in one of the world's leading financial cities, Kickstart is at the forefront of cutting-edge innovation in the finance and insurance sector.

Vertical Description

Kickstart constantly drives for innovation, particularly in the ever changing landscape of the financial and insurance sectors, to ensure our partners remain agile, competitive and relevant. In addition to championing startup solutions disrupting the financial and insurance market, we have positioned sustainability as a core strategic objective and are excited to advance sustainable solutions both in Switzerland and internationally.

Partners

Coop	AXA
La Mobilière	Swisscom
PostFinance	Sanitas
CSS	SATW
Credit Suisse	

Technologies

AI / Machine Learning	Conversational Interfaces (Voice, Chatbots, etc)
Big Data / Data Analytics	Distributed Ledger Technology
Blockchain	Drones
Cognitive Intelligence	

Collaboration Areas

Potential Sustainability Collaboration Opportunities **in bold** (including Circular Economy)

Credit Risk Analysis	LegalTech
Crypto	Location based & Data driven insurance
Cybersecurity	Next Gen solutions
Digital Assets	NFT solutions
Digital Wallets	Payment solutions
FinTech	Pension Solutions
Footprint measurement	RegTech
Gamification solutions	Sustainable Finance
Impact Investing	Trust services
Inclusive Banking & Education	Underwriting services
Insurance for valuables	Risk Assessment
InsurTech	Other

Collaboration Opportunities

Potential Sustainability Collaboration Opportunities **in bold** (including Circular Economy)

- Insurance for valuables / jewelry / art (automated pricing /underwriting /registration)
- IT security certification and risk assessment for SMEs
- Pension solutions for freelancers or self-employed
- (Predictive) repair and maintenance solutions for insurers
- Back to business services after cyber incidents (for SME)
- **Digital Sustainability: Tracking of the CO2 Footprint arising from digital habits of employees**
- Service around home living, moving and buildings in insurance sector
- In app benefit programs for consumers
- **Footprint measurement for SMEs and their products**
- **SDG analysis and ratings ranging from retail products to SMEs to corporate activities**
- **Footprint measurements private sector organizations (e.g. CO2)**
- Wallet embedded finance and embedded insurance solutions for retail and banking apps
- **ESG analysis for public and private companies**
- Marketplace ecosystem

- **Financial Health and Literacy in-app solutions**
- Gamification solutions for banking apps for higher user engagement
- NFTs for Customer loyalty programs
- **Green coin sustainable use cases**
- **Investment in agroecology that can compliment insurance solutions**
- Autonomous management of assets by portfolio owners in life insurance policies
- Digital assets investments - payment process and custody security
- Real-time roadside vehicle assistance
- Property Insurance with a focus on data aggregation and user friendly interface
- Insurance per use (machinery and services) private individuals and SMEs
- Adaptive and flexible life-insurance products
- Drone technology for assessing agricultural fields
- **Impact Banking - Sustainable products and services in retail banking**
- Alternative digital payments and crypto insurance solutions
- **Female Banking**
- Metaverse solutions in digital assets (purchase/use of digital/virtual assets)
- Data Analysis and Analytics
- Customer analytics for Lead Management & Sales
- Social selling solutions
- Electronic Signing
- 2FA-Solutions
- Legal Tech document handling and efficiency in legal procedures
- Payment aggregation systems
- Institutional Digital Asset Solutions
- Decentralized Finance (DeFi)
- Financial Market Infrastructure
- Self Sovereign Identity