New Work & Learning Vertical

Tagline

Tackling the shifts influencing organizational work and the new cultures of learning by enabling innovative solutions and industry leaders for sustainable development.

Vertical Description

The impact of new technologies like AI and rapid changes to the labour market has shifted the way how organizations manage their workforce and ways of working. It is estimated that 1 billion people will be reskilled by 2030. The New Work & Learning Vertical wants to shape the future of workplace engagement with its partners to enable collaborative solutions for reskilling and upskilling organizations. Our mission is to work with startups and entrepreneurs who want to create opportunities for products and services to have a meaningful impact at scale. We want to empower organizations to become future-proof and sustainable for the continuous paradigm shifts in our work.

Partners

- PostFinance
- Swisscom
- Coop
- AXA
- Sanitas
- IKEA Switzerland
- ETH Zurich

Technologies

- AI / Machine Learning
- Digital Learning Platforms
- Conversational Interfaces (Voice)
- Virtual reality (VR) and Augmented Reality (AR)
- Big Data & Data Analytics
- Automated Decision Making
- Internet of Things (IoT)
- Web3.0
- GPT3
- Process Automation

Collaboration Areas

- New Ways of Working
- Human Resources
- Corporate & Lifelong Learning

Collaboration Opportunities

A - New Ways of Working

- A4 Remote culture, community building and work facilitation/networking
- A5 Strategic workforce planning and predictive analytics
- A6 Self-organization
- A7 AI Chatbot advisors for employee enabling and development
- A8 Flexible, Innovative, Hybrid Work Environment
- A9 Work environment conducive of critical thinking, collaboration, innovative thinking and "failing forward"
- A10 Identification and reporting of skills
- A11 Knowledge management and analytics
- A16 AI-based content creation (written & visual)

B - Human Resources

- B1 Automatic assessment of candidates and alternative recruiting tools
- B5 Transformational leadership development
- B7 Digital employer presence facilitation
- B8 People analytics: early warning systems, predictive data analysis
- B9 HR self-service solutions
- B10 Automatization of HR processes
- B12 Digital employee journey
- B13 Intelligent staff/task scheduling
- B14 Knowledge management and HR self-service solutions that can be integrated into CRM systems
- B15 Leveraging big data to identify High-Value indicators
- B16 Predictive analytics for HR KPI
- B17 Managing and fostering internal mobility
- B18 Embracing social diversity & inclusion

C - Corporate & Lifelong Learning

- C3 Peer, collaborative, and social learning, including shaping learning cultures
- C4 Development of meta-competencies, 21st-century skills (such as reflection, creativity, interdisciplinary, critical thinking, and collaboration, failing forward), data literacy, and for the digital work environment
- C5 Individual and self-directed learning
- C6 Learning analytics and feedback
- C7 Learning experience design, especially in hybrid models and blended learning
  - Also with easy access and simplified learning content for people with learning disabilities
- C8 Learning on the job
- C9 Peer-to-peer continuous feedback loop culture
- C10 Content curation and production automation in learning of lower order skills
- C11 AI-powered learning opportunities for fast onboarding (in projects or companies)
- C12 New Leadership Skillshift for self-managed teams or new forms of cooperation
- C13 Learning engagement & visibility
- C14 Employee education to increase awareness

Overview of Collaboration Opportunities 2024 - New Work & Learning

A - New Ways of Working	B - Human Resources	C - Corporate & Lifelong Learning
- A4 Remote culture, community building and work facilitation/networking - A5 Strategic workforce planning and predictive analytics - A6 Self-organization - A7 AI Chatbot advisors for employee enabling and development - A8 Flexible, Innovative, Hybrid Work Environment - A9 Work environment conducive of critical thinking, collaboration, innovative thinking, "failing forward" attitude and creative thinking - A10 Identification and reporting of skills - A11 Knowledge management and analytics - A16 AI-based content creation (written & visual)	- B1 Automatic assessment of candidates and alternative recruiting tools - B5 Transformational leadership development - B7 Digital employer presence facilitation - B8 People analytics: early warning systems, predictive data analysis - B9 HR self-service solutions - B10 Automatization of HR processes - B12 Digital employee journey - B13 Intelligent staff/task scheduling - B14 Knowledge management and HR self-service solutions that can be integrated into CRM systems - B15 Leveraging big data to identify High-Value indicators - B16: Predictive analytics for HR KPI - B17: Managing and fostering Internal Mobility - B18: Embracing social diversity & inclusion	- C3 Peer, collaborative, and social learning, including shaping learning cultures - C4 Development of meta-competencies, 21st-century skills (such as reflection, creativity, interdisciplinary, critical thinking, and collaboration, failing forward), data literacy, and for the digital work environment - C5 Individual and self-directed learning - C6 Learning analytics and feedback - C7 Learning experience design, especially in hybrid models and blended learning - Also with easy access and simplified learning content for people with learning disabilities - C8 Learning on the job - C9 Peer-to-peer continuous feedback loop culture - C10 Content curation and production automation in learning of lower order skills - C11 AI-powered learning opportunities for fast onboarding (in projects or companies) - C12 New Leadership Skillshift for self-managed teams or new forms of cooperation - C13: Learning engagement & visibility - C14: Employee education to increase awareness