



Beyond Services for Social Inclusion

Terms and Conditions

1. Introduction

These Terms and Conditions ("Terms") govern your participation in the Beyond Services for Social Inclusion initiative ("Scouting") organized by Kickstart Innovation ("Organizer") in collaboration with AXA Switzerland ("Partner").

2. Eligibility

2.1. The Scouting refers to later-stage startups and established companies with proven experience in developing and delivering scalable solutions in the areas of financial and legal literacy, mental well-being support, gender pay/pension gap, access to affordable childcare, understanding legal rights (employment, divorce), support networks, and all the services that aim to improve social inclusion.

2.2. Applicants must be able and willing to pilot and potentially scale their solutions in collaboration with AXA Switzerland.

2.3. Employees of the Organizer, Partner, and their respective affiliates, subsidiaries, advertising agencies, and immediate family members (spouse, parents, children, siblings, and their spouses) of such employees are not eligible to participate.

3. Application Process

3.1. To apply, you must submit a complete application through the dedicated platform provided by the Organizer.

3.2. The application should include:

- A comprehensive overview of your company and its experience.
- A detailed description of your proposed solution and how it addresses the specific opportunities outlined in the Scouting platform.
- Previous case studies or pilot results (if available).

3.3. The application deadline is **June 6th, 2025**. Applications received after the deadline will not be considered.

4. Selection Process

4.1. A panel of experts from the Organizer and Partner will review all applications based on the following criteria:

- Collaboration Potential (PoC): how well the solution aligns with the specific collaboration opportunities outlined in the Scouting platform.
- Innovation: The proposed solution's originality and potential impact.
- Strategy Fit: How much the product or service contributes to AXA's strategy.



4.2. Shortlisted applicants will be notified and invited to participate in a pitching session to present their solution in detail.

4.3. The final decision on which proposals will be selected for collaboration will be made at the sole discretion of the Organizer and Partner.

5. Intellectual Property

5.1. You retain all ownership rights to your intellectual property submitted as part of your application.

5.2. By submitting an application, you grant the Organizer and Partner a non-exclusive, royalty-free right to use and disclose your application materials for the purposes of evaluating your application.

6. Confidentiality

6.1. The Organizer and Partner will treat all information contained in your application as confidential. However, this obligation does not apply to information that is:

- Already publicly known;
- Independently developed by the Organizer or Partner; or
- Lawfully obtained from a third party without a confidentiality obligation.

7. Publicity

7.1. The Organizer and Partner may use the names and logos of the selected applicants for publicity purposes related to the Scouting.

7.2. You agree to participate in reasonable publicity activities related to the Scouting, as requested by the Organizer and Partner.

8. Disclaimer

8.1. The Organizer and Partner make no warranties or representations of any kind, express or implied, regarding the Scouting or the selection process.

8.2. The Organizer and Partner shall not be liable for any damages arising out of or in connection with your participation in the Scouting.

9. Governing Law

These Terms shall be governed by and construed in accordance with the laws of Switzerland.

10. Amendment

The Organizer reserves the right to amend these Terms at any time by posting the amended Terms on the Scouting web page. Your continued participation in the



Scouting after the posting of the amended Terms constitutes your acceptance of the amended Terms.

12. Agreement

By confirming participation in the Scouting, you directly state your acceptance of these Terms and Conditions.

Last update: April 2nd, 2025