

Health & Wellbeing Vertical

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Tagline

Switzerland has a dynamic, rapidly developing startup landscape in the digital health sector with major pharmaceutical companies, insurance players, hospitals, and medtech companies investing in healthtech innovation.

Vertical Description

The digitalization of healthcare is necessary to provide access to personalized and connected care. Kickstart's Health & Wellbeing Vertical, co-founded by Swiss Healthcare Startups in 2019, is focused on identifying innovative and sustainable digital health startups and scaleups which have a validated business model and the potential to disrupt and digitize the healthcare industry. The goal is to spot the right new products/services and technologies that will help reshape the areas of wellbeing and mental health, lifestyle and prevention, care coordination, chronic pain and health data.

Partners

AXA (Global)
La Mobilière (Global)
Swisscom (Global)
Stadt Zürich (Vertical)
Sanitas (Fellow)
MSD (Fellow)

Technologies

Artificial Intelligence (AI)
Machine Learning (ML)
Conversational Interfaces as voice, chatbots, etc.

Augmented (AR) & Virtual Reality (VR)
Big Data and Data Analytics
Internet of Things (IoT) & Sensors

Collaboration areas

– Lifestyle Innovation & Prevention

mental health, mindfulness, women's health, sleep, nutrition, fitness, digital health coaching, age tech, children's health, etc.

– Care Coordination

remote monitoring, outpatient care, chronic disease management (diabetes, cancer, etc.)

– Health Data

health scores & measurement tools, engagement solutions (loyalty programs), etc.

– Corporate Wellbeing

employee wellness, e-learning solutions, marketplace incl. Tailored health solutions etc.

– Public Health

public health, sustainability and impact on climate change e.g. impact of heat on citizens and their health, elderly care etc.

– Health & Wealth

eldercare financial provisions (pension, retirement, etc.), health data banking, health crowdfunding services, etc.

Collaboration Opportunities

A - LIFESTYLE INNOVATION & PREVENTION

A1 - (Mental and overall) Health: Life quality, safety at home (for elderly people), prevention of illness

A2- Coaching, Education and diagnosis including women and men's health and taboo topics such as infertility or for elderly people etc.

A3 - Prevention / checkups - advice, support and services

A4 - Preventive vaccination 15-26yo incl. Customer journey mapping

A5 - Paid prevention measures/vaccinations for adult women incl. Customer journey mapping (27-45y)

A6 - Stress level measurement, tracking and treatment

B - CARE COORDINATION & ACCESS TO HEALTHCARE

B1 - Integrated quality care incl. treatment plan, quality, PROM and PREM, care quality measurement, gatekeeper control, home assistance, self-monitoring, remote monitoring and automated care

B2 - Chronic care & prevention incl. patient pathways

B3 - Coordination in the context of clinical trial supply for greater efficiency and effectiveness of clinical trials

B4 - Care at home / Elderly care

B5 - Innovative therapies / digital applications in the Swiss market that are not yet reimbursed

C - HEALTH DATA

C1 - Vital parameters tracking

C2 - Biomarkers and behavioral measurements / health parameters

C3 – Patient/End-user/Customer journey monitoring and tracking

C4 - Convalescence after sickness - tracking, prediction etc.

C5 - Risk measurement and prediction of incapability to work

D- CORPORATE WELLBEING

D1 - Corporate wellbeing management and access to tailored health services

D2 - Absenteeism management & wellbeing of medical/nursing staff



E - PUBLIC HEALTH

E1 - Public health & impacts of climate change

E2 - Sustainability in the healthcare sector

F - HEALTH & WEALTH

F1 - Saving in provision of health issues

Overview of Collaboration Opportunities 2023 - Health and Wellbeing

A - LIFESTYLE INNOVATION & PREVENTION	B - CARE COORDINATION & ACCESS TO HEALTHCARE
<p>A1 - (Mental and overall) Health: Life quality, safety at home (for elderly people), prevention of illness</p> <p>A2 - Coaching, Education and diagnosis including women and men's health and taboo topics such as infertility or for elderly people etc.</p> <p>A3 - Prevention / checkups - advice, support and services</p> <p>A4 - Preventive vaccination 15-26yo incl. Customer journey mapping</p> <p>A5 - Paid prevention measures/vaccinations for adult women incl. Customer journey mapping (27-45y)</p> <p>A6 - Stress level measurement, tracking and treatment</p>	<p>B1 - Integrated quality care incl. treatment plan, quality, PROM and PREM, care quality measurement, gatekeeper control, home assistance, self-monitoring, remote monitoring and automated care</p> <p>B2 - Chronic care & prevention incl. patient pathways</p> <p>B3 - Coordination in the context of clinical trial supply for greater efficiency and effectiveness of clinical trials</p> <p>B4 - Care at home / Elderly care</p> <p>B5 - Innovative therapies / digital applications in the Swiss market that are not yet reimbursed</p>
C - HEALTH DATA	D- CORPORATE WELLBEING
<p>C1 - Vital parameters tracking</p> <p>C2 - Biomarkers and behavioral measurements / health parameters</p> <p>C3 – Patient/End-user/Customer journey monitoring and tracking</p> <p>C4 - Convalescence after sickness - tracking, prediction etc.</p> <p>C5 - Risk measurement and prediction of incapability to work</p>	<p>D1 - Corporate wellbeing management and access to tailored health services</p> <p>D2 - Absenteeism management & wellbeing of medical/nursing staff</p>
E - PUBLIC HEALTH	F - HEALTH & WEALTH
<p>E1 - Public health & impacts of climate change</p> <p>E2 - Sustainability in the healthcare sector</p>	<p>F1 - Saving in provision of health issues</p>